WELCOME TO LINDNER

GRADUATE PROGRAMS

business.uc.edu/graduate
THE LINDNER DIFFERENCE

• Nationally ranked academics
  — U.S. News & World Report
  — Bloomberg Businessweek
  — CEO Magazine
  — College Atlas

• More specialization options than any other university in the region

• Flexible classes — day, night, weekend at our Clifton and Blue Ash campuses, or online
THE NATIONALLY RANKED LINDNER MBA

Flexibility of full-time, part-time and online programs

Contact:
Roseann Hassey
Roseann.Hassey@uc.edu
513-556-1023

Customize your MBA with one of more than 20 specialization options
Nationally Ranked MBA

• **Nation’s biggest jump** in MBA rankings over last four years in *U.S. News & World Report*

• **No. 1** Best Value MBA by *College Atlas*

• **Top 40** Full-time Public MBA by *Bloomberg Businessweek*

• **Top 35** fully online MBA program in the nation by *U.S. News & World Report*
Program Options

Build Your Own Program

MBA
Full Time
Part Time
Online

GRADUATE Certificates
Business Foundations
Data Analytics
Entrepreneurship
International Business
Marketing
Corporate Finance
Investment Mgt.

Specialized Master’s Degrees
Accounting
Applied Economics
Business Analytics
Finance
Human Resources
Information Systems
Marketing
Taxation
Specialized Master’s Degrees

DEEP DIVE INTO A SINGLE FUNCTIONAL AREA

Eight specialized master’s degrees that provide deeper learning in a single functional area

- Accounting
- Applied Economics
- Business Analytics
- Finance
- Human Resources
- Information Systems
- Marketing
- Taxation
Master of Science
ACCOUNTING

• **Ranked** one of the TOP 20 programs in the United States among accounting programs with 16 to 21 full-time faculty by *Public Accounting Report*

• **100%** placement record within three months of graduation

Contact:
Molly Rogers  |  Molly.Rogers@uc.edu
513-556-7033

Program satisfies educational requirements to sit for CPA exam
Master of Science
Business Analytics

• **Ranked** one of the TOP 20 programs in North America by *InformationWeek*

• **Job Placement** rate and salaries remain high, with 95% finding a job after graduation at an average starting salaries in excess of $82,000

Contact:

*Ed Winkofsky | Ed.Winkofsky@uc.edu*

513-556-7179
Master of Science Applied Economics

- **Named** one of the **TOP 10** Applied Economics programs by *InformationWeek*
- **Job Placement** rate and salaries remain high, with 90% finding a job within three months after graduation at an average starting salaries in excess of $78,000

Contact:

Michael Jones  |  Michael.Jones@uc.edu
513-556-7179
Master of Science Finance

• **Ranked** one of the nation’s **TOP 10 best**, most affordable programs in the United States by Master of Finance Degrees

• **Job Placement** rate and salaries remain high, with 75% of domestic students finding a job within three months after graduation and ear average starting salaries in excess of $60,000

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**Contact:**

*Michael Neugent*

*Michael.Neugent@uc.edu*

513-556-7085
Master of Science in Human Resources

• Hired by the nation’s most respected companies such as General Electric, PNC and Cincinnati Children’s Hospital

• Job Placement rate and salaries remain high, with 85% finding a job within three months after graduation at an average starting salaries in excess of $62,000

Contact:
Ralph Katerberg | Ralph.Katerberg@uc.edu
513-556-7022

Study abroad opportunities and career services support
Master of Science
Information Systems

• **Hired** by many of country’s most respected companies such as Deloitte, Google, Microsoft, Procter & Gamble, SAP and more

• **Job Placement** rate and salaries remain high, with 100% of domestic students finding a job within three months after graduation and earn average starting salaries in excess of $71,000

Contact:
*Robert Rokey* | Robert.Rokey@uc.edu
513-556-7022
Master of Science in Marketing

- **Named** one of the TOP 15 public graduate marketing programs in the United States by Masters Degrees Online
- **Real-world** projects with companies such as General Electric and Johnson & Johnson give students the skills they need to get hired by top companies such as Kroger, Macy’s, Nielsen, Procter & Gamble and Toyota

**Contact:**

*Drew Boyd | Drew.Boyd@uc.edu | 513-556-4587*
Master of Science **Taxation**

- **Ranked** the No. 4 graduate online public taxation program in the United States by *U.S. News & World Report*
- **Taught** by Lindner College of Business faculty with decades of tax experience
- **Complete** the degree program in as few as 12 months

**Contact:** 1-877-588-3301

All courses 100% online for course completion flexibility
Graduate Certificates

FAST, FOCUSED, RELEVANT LEARNING

• Standalone focus programs of 4 to 6 courses
• Provide specialized, relevant expertise
• Offer more than 20 different functional and cross-disciplinary topics
• No standardized tests required for admission
• Credits count toward Master’s/MBA degree
## Graduate Certificates

More than 20 Options

<table>
<thead>
<tr>
<th>Functional Areas</th>
<th>Cross-Disciplinary Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Finance</td>
<td>Business Foundations</td>
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<tr>
<td>Corporate Taxation</td>
<td>Data Analytics</td>
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<tr>
<td>Finance</td>
<td>Entrepreneurship</td>
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<tr>
<td>Individual Taxation</td>
<td>Health Care Administration</td>
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<td>Investment Management</td>
<td>Health Care Finance</td>
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<tr>
<td>Marketing</td>
<td>Health Care Operations</td>
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<tr>
<td>Marketing Research</td>
<td>Health Care Policy and Regulation</td>
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<tr>
<td>Operations Excellence</td>
<td>International Business</td>
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<tr>
<td>Professional Selling &amp; Sales</td>
<td>Innovation</td>
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<tr>
<td>Management</td>
<td>Leadership</td>
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<tr>
<td>Real Estate</td>
<td>Data Sciences</td>
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<tr>
<td>Retail Management</td>
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Graduate Programs

[University of Cincinnati | Carl H. Lindner College of Business]
The LINDNER Experience
The Best Place to Study Business

PACE Curriculum
Career Services
Global Experiences
The LINDNER Experience

PACE Curriculum

• **Professionalism**
  • Presentation, Teamwork, Communication
  • Dedicated Career Services team

• **Academics**
  • Nationally-ranked programs
  • Plethora of specialization options

• **Character**
  • Learn to manage and lead diverse teams
  • International study projects

• **Engagement**
  • Organization leadership and involvement
  • Community service projects
The **LINDNER** Experience

Career Services

- One-on-one job search strategies and counseling
- Resume critiques
- Mock interviews
- Networking contacts and events
- On-campus interviews and career fairs
- Professional development workshops and events
- Employer Information session
- Industry-specific panels

Dedicated team and services for graduate students
The LINDNER Experience

Global Opportunities

• Augment classroom work with real-world projects for client companies such as Kroger and Poulet
• Visit leading international companies and experience diverse business environments
• Lindner provides more than 50 study abroad grants to take teams of students to Europe, Asia and South America

Students visit:
- Austria
- Chile
- China
- Czech Republic
- France
- Germany
- Norway
- Spain
- Thailand
ADMISSION

Requirements and Deadlines

- Online Graduate Application and Fee
  - Two letters of recommendation
  - Essay(s)
  - Resume

- Official GMAT/GRE scores
  - Most programs have waiver options

- Unofficial Transcripts

* Always review the application deadlines for your specific area of interest, as some programs have earlier deadlines!

General Deadlines*

Spring
International: September 15
Final: December 15

Summer
International: February
Final: April 15

Fall
International: March 15
Scholarship Priority: March 15
Final Deadline: June 30

* Some deadlines vary, please see website for most accurate information.
## TUITION

### Costs

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<thead>
<tr>
<th></th>
<th>Ohio Resident</th>
<th>Non-Resident</th>
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</thead>
<tbody>
<tr>
<td>Full time</td>
<td>$10,479</td>
<td>$14,398</td>
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<tr>
<td>(10+ credits per semester)</td>
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<tr>
<td>Part time</td>
<td>$890</td>
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<tr>
<td>(30-48 Total Credits)</td>
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A program fee per credit is assessed on the online courses associated with the Master of Science in Taxation program as well as with both the Corporate Taxation and Individual Taxation graduate certificates. A fee of $15 per credit is assessed on out-of-state students in the online PT MBA program.

All rates are subject to change once official 2017-18 information is released.
FINANCING

YOUR EDUCATION

Graduate Incentive Scholarships
• All admitted students automatically evaluated
• Certificate-only students are not eligible

Teaching Assistantships
• $2400 stipend per semester (limited)

Employer Sponsorship

Third Party / Federal Aid
Contact Us

graduate@uc.edu
(513) 556-7020

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